



“Viva Piñata”

**Fact Sheet
July 2007**

Title: “Viva Piñata®”

Publisher: Microsoft Game Studios

Developer: Climax Group

Format: DVD for the Microsoft® Windows® XP and Microsoft Windows Vista® operating systems

ESRB Rating: “E” for Everyone

Availability: TBD

Price: TBD

Product Overview: “Viva Piñata,” originally developed and released to critical acclaim for Xbox 360™, will now be available for the Windows XP and Windows Vista platforms. Developed by Climax Group, “Viva Piñata” invites gamers to create an immersive world where living piñatas inhabit an ever-changing environment. Beginning with a few basic tools, players build and take control of this environment, using their creativity and imagination to attract, protect and manage over 60 piñata species that can visit their world and make it their home.

Bringing a vibrant and engaging gaming experience to the Windows platform, “Viva Piñata” appeals to kids, adults, casual gamers and enthusiasts alike. This uniquely customizable and social game rewards and challenges all players regardless of their skill level and presents a customizable, social and spontaneous experience in which gamers play an absolutely crucial role. The “Viva Piñata” world is an evolving paradise





teeming with fantastic living piñata creatures and vibrant plant life, all determined by the player's choices and actions.

"Viva Piñata" offers easy installation, reliability standards and support for key features of Windows Vista, including the Games Explorer and Parental Controls.

Features:

Features of "Viva Piñata" include the following:

- **Bring your imagination to life.** "Viva Piñata" allows players' creativity to run wild by providing them with expansive freedom and choice:
 - **Your world.** Your choice of contents will determine which of the piñata species are attracted to your world because they all have individual requirements. Sowing grass, digging ponds, planting flowers and growing trees all affect which of the unique piñatas you will see. It's not just about plants, either; there is a whole range of ornaments and structures that could be decisive. Your reward for creating an appealing paradise is to watch the piñatas visit and eventually reside there, which is where the fun really starts.
 - **Your piñatas.** Once you have resident piñatas, you can begin to personalize your loyal community. Piñatas can be individually named and given their own personally designed tag to put on display as a declaration of their home turf, and the customization doesn't end there. You can make the colorful critters more distinctive by customizing them with all kinds of costumes and accessories.
- **Connect with friends around the world.** The "Viva Piñata" community is a rewarding place to be, whether you remain within the boundaries of your own world or venture out into the real world or your friend's piñata world via Games for Windows — LIVE:





VIVA PIÑATA™

- **Interact with the piñatas.** Getting to know and understand the personalities and requirements of your piñatas is essential if you want them to stay happy and thrive. Make your world their ideal paradise, and they'll want to raise a family and expand your community.
- **Interact with the characters.** Players decide how much help they want from the local guides, shopkeepers and work force. Go it alone or get them involved — you choose.
- **Interact with other players online.** Via the Games for Windows — LIVE online community, players can contact other gamers to lend a hand or trade items.
- **Never experience a dull moment.** “Viva Piñata” is a constantly changing world where anything can and does happen:
 - **It's happening outside.** It's not just new piñata species that are drawn to your world; untamed sour piñatas with bad attitudes and troublemaking ruffians do their worst to spoil your creation and must be dealt with.

Developer Information:

Since its founding in 1988, Climax has rapidly grown into one of the world's leading independent developers of interactive software. Constantly at the epicentre of technological development, Climax is built on a determination to create cutting-edge games that boast the most advanced technology and superior gameplay. This simple work ethic has inspired the creation of critically acclaimed games for major consoles, wireless devices and interactive television. Using its own proprietary technology, Climax has developed a string of both critically acclaimed and commercially successful hits for many of the major interactive software publishers. Among the company's high-profile and high-scoring games are “MotoGP: Ultimate Racing Technology 1,” “MotoGP: Ultimate Racing Technology 2” and “MotoGP: Ultimate Racing Technology 3” for Xbox®, Xbox LIVE® and PC, and “Sudeki” for Xbox.



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